



HM GOVERNMENT OF GIBRALTAR
Office of the Minister for Tourism, Commercial Affairs,
Public Transport and the Port
Suite 631, Europort
Gibraltar

PRESS RELEASE

No. 576/2013

Date: 5th August 2013

MORE INCREASES IN LEISURE TOURISM TO GIBRALTAR FROM THE UK

Once again this year another UK tour operator featuring Gibraltar is reporting an increase in sales.

Based in Sussex, UK the award-winning independent specialist tour operator, Classic Collection Holidays is celebrating its 25th anniversary in the travel industry. With luxury tailor-made holidays to a range of destinations including the Mediterranean, North Africa, Bermuda and newly featured as of 2013, Slovenia and Montenegro, the company feature specialist holidays from family to adult-only, to those looking for more of a cultural experience with luxury European city breaks. Classic Collection Holidays offer an excellent range of four and five star hotels, multi-centre options, city breaks and new for 2013 holidays by train.

Gary Boyer, Head of Product Development & Purchasing at Classic Collection Holidays said, "I'm delighted to report a favourable turn of events for Gibraltar. After a slow start and perhaps, due to successful television coverage, our passenger sales for this summer are now 21% up on the same period last year. This is above our own total summer sales which are currently running at approximately 16% over the same time last summer. We have also featured Gibraltar for many years now and are blessed with a good amount of repeat business to the destination."

Commenting on the news the Hon Neil Costa MP, Minister for Tourism, Commercial Affairs, Public Transport and the Port said, "Once again this year we are delighted to see an increase in sales for the leisure sector of the overnight tourism market from the UK. No doubt the wide TV coverage that Gibraltar is receiving in the UK and the marketing efforts of the Gibraltar Tourist Board, alongside its industry partners on the Rock and through the UKGTA, are bearing fruit. Her Majesty's Government of Gibraltar firmly believes in the continued development and expansion of the tourism industry. Gibraltar is a fabulous destination. My team and I will continue to support the industry and our partners in a pro-active way, as never seen before. "

For more information on Classic Collection Holidays visit:
www.classic-collection.co.uk

For more information on Gibraltar:
www.visitgibraltar.gi